

LUCIJA KORDIC | LUCYLAND GRAPHICS

1164 Marianas Lane, Alameda, CA 94502 • ph + fax: 510 521-3960 • e-mail: lucyland@pacbell.net

OBJECTIVE

Web art direction and UI design

DESIGN EXPERIENCE

- Web Art Direction and UI Design: create templates for new pages and/or page components employing cascading style sheets and Web standards
 - Translate prototype page designs into CSS/HTML and prepare pages for handoff to web development engineers
 - Prepare existing site components and UI to be ported into CMS-based portlets
 - Test CSS in multiple OS/Browser combos including FF/Win98
 - Design and implement SEO-friendly landing pages
 - Design and implement third party solutions
 - Develop newsletter and affiliate-related templates
 - Maintain (visual) brand and production guides
 - Print Collateral: brochures, sell sheets, data sheets, identity packages, campaigns, business cards, etc.
 - PR Materials: t-shirts, buttons, chotchkes, mugs, direct mail, posters, mouse pads, trade-show support graphics, shelf-talkers, end-caps, store coupons, post cards, press sheets.
 - Packaging: compact disks, CD-ROMs, software packaging, cassettes, book covers.
 - Publications: magazine design & production, newsletters, ads, special editions.
 - User Interface: splash screens, icons.
 - Corporate Documents: annual reports, HR documents, confidential material, binder covers, benefits packages, community relations collateral, recruitment collateral.
- And more...

OS SYSTEMS

Mac OS X (Tiger)

Windows XP

STAFF POSITIONS

Alibris.com Emeryville, CA 2003—current

Essential Wholesale/von Natur (Cosmetic Manufacturer & Retailer) 2002—2004

Online Partners/Planet Out (Gay.com) San Francisco, CA 2000—2001

Mervyn's California Corp. HDQ. Hayward, CA 1998—2000

Barra, Inc. Berkeley, CA 1998

Design Site Berkeley, CA 1997

Portfolio/MacTemps San Francisco Bay Area, CA 1995—1997

San Francisco State CEL San Francisco, CA 1996—1997

Spectrum HoloByte, Inc. Alameda, CA 1993—1995

Mother Jones magazine San Francisco, CA 1987—1991

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MISC. FREELANCE CLIENTS

Amoeba Music
Black Saint Records/Rova
Cabeen and Grimm Studio
Club Foot Orchestra
Beth Custer (see <http://www.bethcuster.com>)
Golden Gate National Park Association
Hollywood Reporter
Home magazine
Macy's Passport eBay Charity Auction site
NLGJA
Noah's Bagels
Esther Koohan Paik (see http://www.lucija.com/kauai_home)
Rastascan Records
The Sharper Image
Silicon Valley Manufacturing Group
Glenn Spearman Double Trio
Jean Tsang Design
And more...

EDUCATION & PROFESSIONAL DEVELOPMENT

- BEA Content Management System training—Business applications & Look and Feel
- User Experience 2005, Boston
- User Experience 2004, Las Vegas
- Women's Initiative for Self Employment
- HTML: Merritt College
- DreamWeaver, Web Design/Usability II: SFSU Center for Extended Learning
- Producing for Multimedia & Web, Ideation, Web Design/Usability I, GUI Design: College of San Mateo Multimedia Studies Program
- Publish the Net 3 and 3A: Learning HTML, Center for Electronic Arts
- Mac Summit, U.C. Santa Barbara, 1993 & 1994
- Associates of Arts Degree, Fashion Design, F.I.D.M.
- Participant in Macromedia roundtable on Fireworks 4

References available upon request.

Contact me at 510 521-3960 or lucyland@pacbell.net.